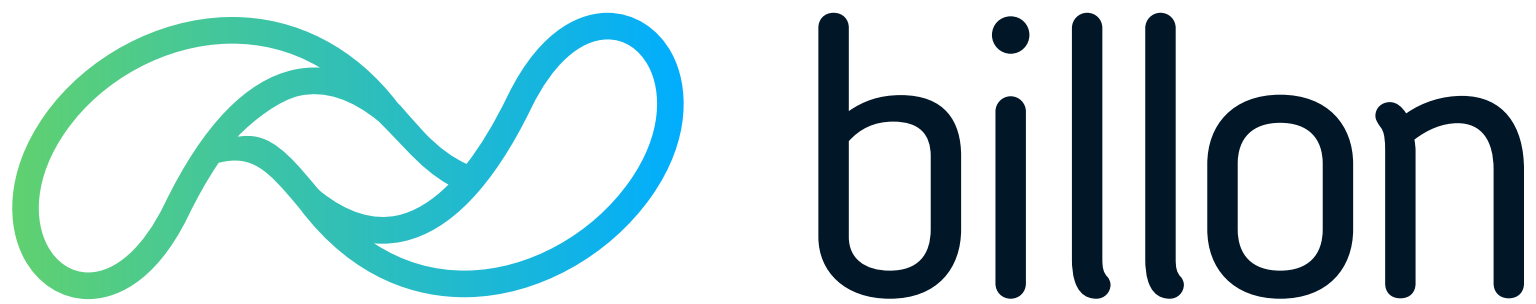




Logo Design

The symbol is similar to DNA. It's also a infinity which stands for technology development which never ends.



Bill on - money and data system made for simplifying human lives

Light green and light blue are like an ocean and a ground. Technology is caring about a climate. The more things we digitise the more trees lives.



RGB — 96 209 112
CMYK — 60 0 76 0
HEX — #60d170



RGB — 0 173 255
CMYK — 65 20 0 0
HEX — #00adff



RGB — 1 22 39
CMYK — 90 75 55 70
HEX — #011627

Colors position in gradient



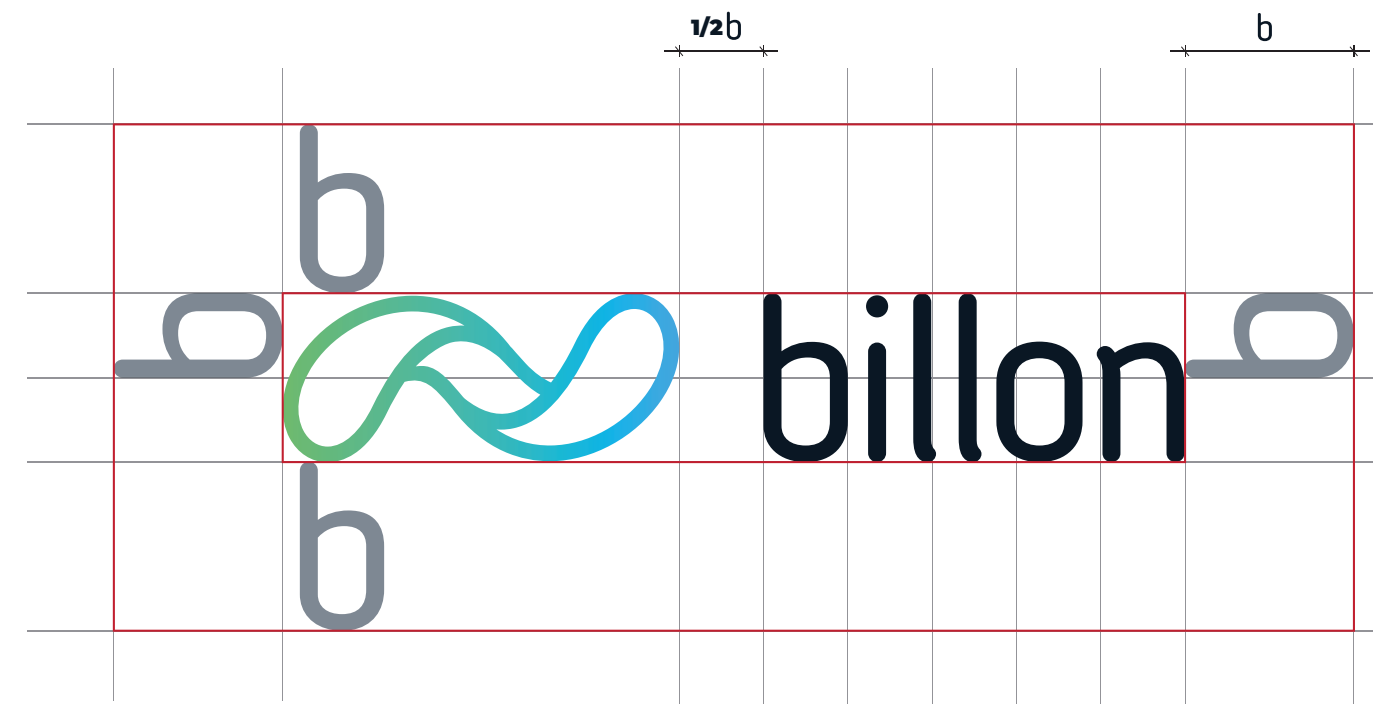
0% Gradient angle = 0° 100%

How to use?

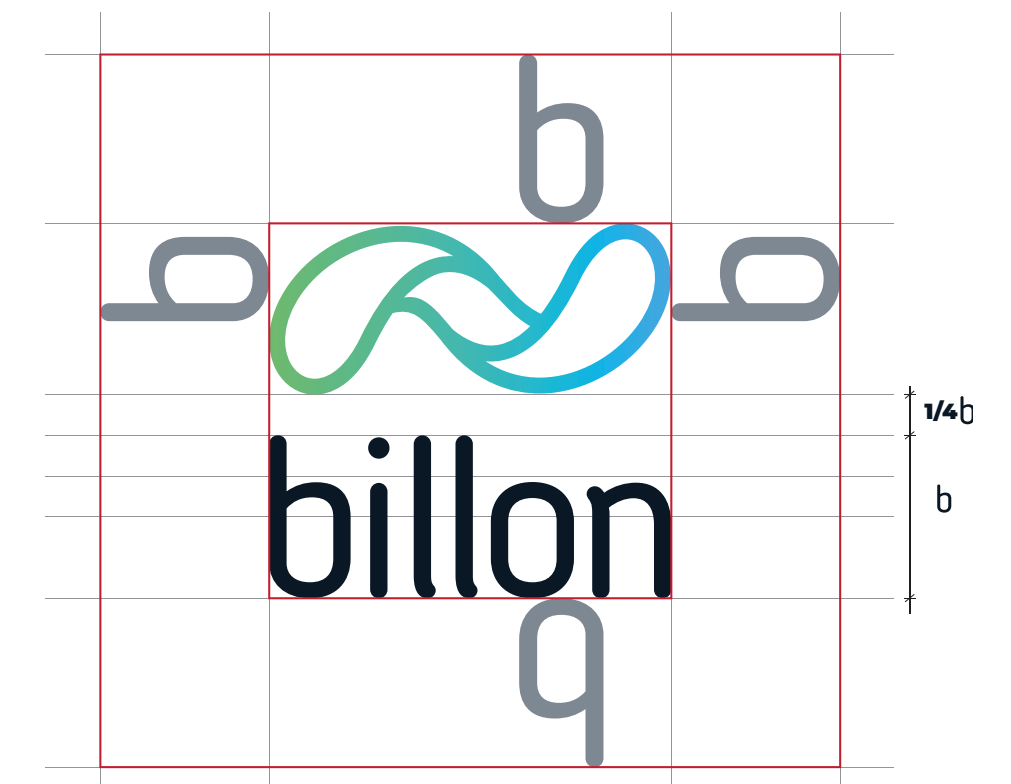
CLEAR SPACE

Clear space around the logo it's an integral part of the design. the minimum clear space for the mark is the height of the mark. Do not place graphics or typography in the clear space area.

HORIZONTAL LOGO



VERTICAL LOGO



MINIMUM SIZING

For the logo to be reproduced as clearly as possible do not use the logo in less than 9 mm for printed media and 26 px for digital interfaces.

9 mm [ billon]

26 px [ billon]

Different variants

Full color logo

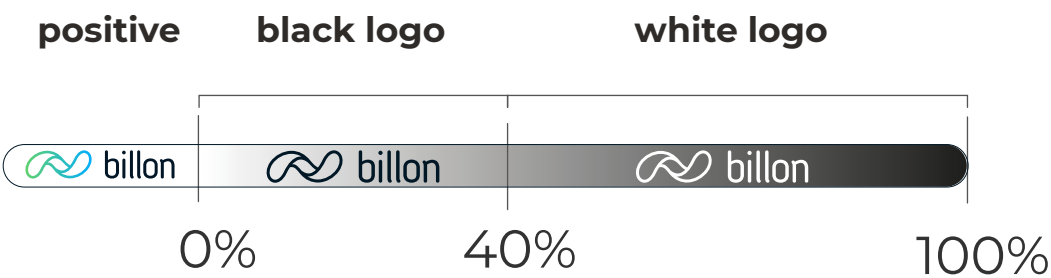
- can be used only on a white space.




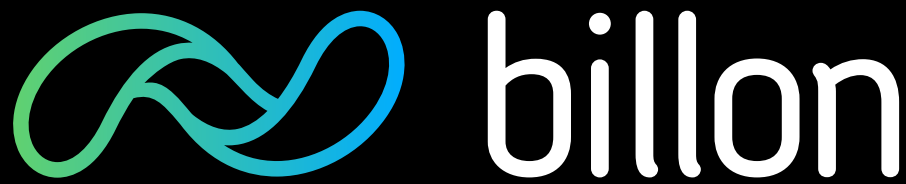







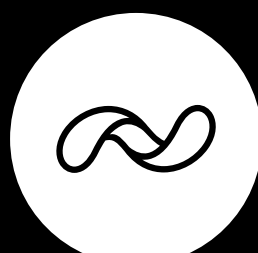
White logo can be used:

- on dark pictures
- on grey scale color below 70% use of black.

Black logo can be used:

- on dark pictures
- on grey scale color below 40% use of black.



LOGO	SYMBOL	
		
		
<div>RGB — 1 22 39 CMYK — 90 75 55 70 HEX — #011627</div> 		
<div>RGB — 255 255 255 CMYK — 0 0 0 0 HEX — #FFFFFF</div> 		

Does and don't



If you place the logo on photo, always make sure it will be visible. On multicolour background put a dark shadow if you use white logo and white for a black one.



Never manipulate the gradient in any way.



Never scale in one direction.



Never add an effect to the logo, including drop shadows, bevels or gradients



Never alter the color, whether it's by adding a gradient to the type or changing the color of the mark.



Don't rotate logo.